

VERICAST



RETAILNEWYORK  
RESULTS FOR TODAY'S RETAILERS



PARTNERING FOR ECONOMIC RECOVERY

## SUPPORTING RETAILNEWYORK AND SMALL BUSINESSES

### MARKETING OPTIONS TO HELP FUEL LOCAL BUSINESS RECOVERY EFFORTS

Motivate consumers to eat, shop, and buy local in a variety of ways once recovery efforts commence and stay-home orders are lifted.

**We're  
OPEN**

**Here's What You Can Do Now!**  
BE SEEN BY ONLINE SHOPPERS LOOKING FOR A GREAT DEAL!

We'll give you your own digital coupon on LocalFlavor.com FREE\* for 30 days! Reach consumers with an aggressive offer that leads them to your business. It's the exposure you need, when you need it most.

**Let's get started – contact me right away  
to take advantage of this offer!**

*\*Free coupon offer valid through August 2020.*

We would be honored to help grow awareness of RetailNewYork to ensure we are supporting local business economic recovery. Please contact Donna Mast @ [donnamast@localflavor.com](mailto:donnamast@localflavor.com) or call 1-888-569-5100, ext. 3259 for a more detailed discussion.